

The **R.E.D. Alert** Advantage

- » Dramatically improves the chances of grabbing the attention of distracted drivers
- » Protects against inattentive driving from cell phone use, text messages, GPS navigation, and audio/video devices
- » Effective when needed most, at night and during severe weather conditions
- » R.E.D. Alert can be installed on any car, truck, or SUV



Avoid Rear-end Collisions and Remain Safe



R.E.D. Alert

Rear End Deterrent

A Proven Safety Advantage Against Distracted Driving



R.E.D. Alert

Rear End Deterrent

This brochure is intended to provide general information only. Complete terms and conditions are contained in the Contract. Please read it for complete details.

www.REDAAlertBrake.com

2600 Westwood Drive, Las Vegas, NV 89109

**When Split Seconds Count
You Can Count on **R.E.D. Alert****

Getting the attention of the driver behind you is more difficult than ever.

Drivers Are Distracted By:

- » Cellphone Use
- » Children
- » Pets
- » Text Messaging
- » Audio/Video Devices
- » GPS Navigation

R.E.D. Alert helps protect your vehicle and passengers from rear-end collisions

R.E.D. Alert activates the third brake light to emit four powerful half-second pulses when the brakes are initially applied. This dramatically improves the chances of getting the attention of distracted drivers



A Proven Safety Advantage

1 out of every 3 vehicle accidents involve rear-end collisions

THE ADVANTAGE OF REAR-END ALERTS

Third Center High Mounted Stop Lamps became mandatory on Passenger Vehicles in 1986. This resulted in:

- » Rear impact crashes were reduced by a dramatic 8.5%*
- » As drivers adjusted to the third light, the advantage leveled off at 4.3%*

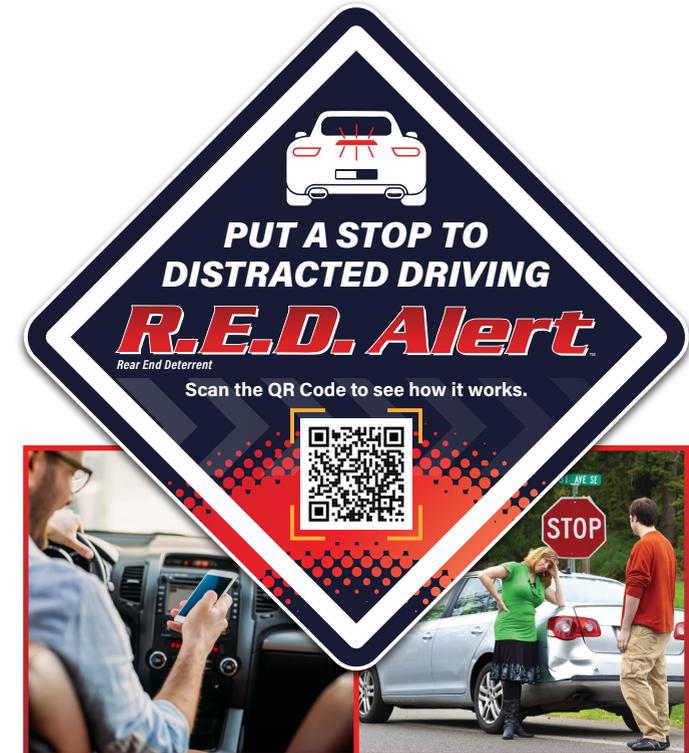
*National Highway Transportation and Safety Administration
FOR MORE INFORMATION SCAN THE QR CODE BELOW



HOW R.E.D. ALERT WORKS

- » When applying the brake, **R.E.D. Alert** activates the third brake light to temporarily pulsate
- » The pulsating third brake light warns drivers behind you that your vehicle is stopping or slowing down
- » This eliminates the need to pump the brakes, a measure often used to warn following drivers (ABS brakes are not effective when pumped)
- » Reliable, works during the day, at night, and in any weather condition

REGISTRATION BENEFITS AVAILABLE IN AMOUNTS OF: \$1,000 - \$2,500 - \$5,000
ASK FOR DETAILS!



LET R.E.D. ALERT WORK FOR YOU

- » Dramatically improves the chances of grabbing the attention of drivers behind you to avoid sudden rear-end collisions
- » No need to pump your brakes during an emergency situation to warn following drivers
- » Activates the third brake light to pulsate automatically, allowing drivers to apply constant braking pressure for maximum ABS efficiency



RED.Alert™

WARRANTY NUMBER
AAAO

LIMITED PRODUCT WARRANTY REGISTRATION

PURCHASER INFORMATION

PURCHASER(S) NAME		AREA CODE AND TELEPHONE NUMBER
STREET ADDRESS	CITY, STATE, AND ZIP CODE	

VEHICLE INFORMATION

VEHICLE IDENTIFICATION NUMBER	PRODUCT SALE DATE
VEHICLE YEAR, MAKE, AND MODEL	

SELLING COMPANY & FINANCE COMPANY INFORMATION

SELLING COMPANY NAME	SELLING COMPANY TELEPHONE NUMBER
SELLING COMPANY ADDRESS	
FINANCE COMPANY NAME	FINANCE COMPANY ADDRESS

WARRANTOR INFORMATION

ECOBLOCK, Inc., PO Box 30250, Albuquerque, NM 87190-0250, 1-800-723-0450.

TERM & BENEFITS

This **Limited Product Warranty** is issued to the **Purchaser** listed above and applies only to the **Vehicle** described above. This **Limited Product Warranty** commences on the product purchase date and expires ____ months thereafter, or after one of the benefits listed below has been paid.

BENEFIT

The benefit above is printed in the following format: XyrY Z, where X is the term of this **Limited Product Warranty** in years, Y is the dollar amount of the benefit, and Z is the name of the coverage level. For example, "1yr1000 Gold" would provide a term of one year, with a \$1000 benefit at the Gold coverage level. If **You** or a member of your household 18 years or older are involved in an accident where another vehicle collides into the rear of **Your Vehicle** that is equipped with a functioning **R.E.D. Alert Safety System**, resulting in a **Total Loss**, the **Warrantor** will pay the benefit amount listed above to **You**, subject to the terms and conditions of this **Limited Product Warranty**.

OR

If **You** or a member of your household 18 years or older are involved in an accident where another vehicle collides into the rear of **Your Vehicle** that is equipped with a functioning **R.E.D. Alert Safety System** and **Your Vehicle** is not declared a **Total Loss**, the **Warrantor** will reimburse **You** for **Your** insurance deductible, up to **\$1,000**. This benefit applies only when the repairs are not covered by the other driver's insurance policy.

YOUR RESPONSIBILITIES AND HOW TO OBTAIN SERVICE

- Throughout the selected term of this **Limited Product Warranty**, **You** must maintain Comprehensive Automobile Insurance Coverage on **Your Vehicle** for coverage equal to at least the **Actual Cash Value** of the **Vehicle**. Failure to do so will VOID this **Limited Product Warranty**.
- In the event of a claim, you must provide the **Warrantor** with all of the following documents within forty-five (45) days of the **Date of Loss**: (1) A copy of the police incident report, (2) A copy of the settlement check from the insurance company, (3) a copy of **Your** automobile insurance coverage information, and (4) a copy of this **Limited Product Warranty**.
- In the event of a claim, please send the documents listed above to the **Warrantor** at the following address:

ECOBLOCK, Inc.
PO Box 30250
Albuquerque, NM 87190-0250
(800) 723-0450

Note: All submitted copies must be properly documented before any claim can be processed for payment. Handwritten copies will not be accepted. Failure to provide proper claim documentation within the forty-five (45) day period will VOID this **Limited Product Warranty**.

OTHER IMPORTANT INFORMATION

This is a **Limited Product Warranty** and is not insurance. It is not subject to state insurance laws, but is subject to state laws concerning warranties. The duration of any implied warranties, including the implied warranties of merchantability and fitness for a particular purpose, is limited to the duration of this **Limited Product Warranty**. Some states do not allow limitations on how long an implied warranty lasts, so the above limitation may not apply to **You**. This **Limited Product Warranty** gives **You** specific legal rights, and **You** may have other rights which vary from state to state.

Any change to the preprinted terms and conditions of this **Limited Product Warranty** is invalid and of no force or effect. If any information on this **Limited Product Warranty** is in error, contact the **Selling Company** or **Warrantor** immediately. **Purchase of the vehicle protection product is not required in order to purchase a vehicle or obtain vehicle financing.**

PURCHASER'S SIGNATURE

I HAVE READ, UNDERSTOOD, AND AGREED TO THE TERMS AND CONDITIONS OF THIS **LIMITED PRODUCT WARRANTY**. IN ADDITION, I UNDERSTAND THE **WARRANTOR** INFORMATION, DEFINITIONS, EXCLUSIONS, CLAIMS PROCEDURE, TRANSFER, AND OTHER IMPORTANT INFORMATION THAT FOLLOWS. I UNDERSTAND THAT BOTH THE **SELLING COMPANY** AND THE **WARRANTOR** ASSUME NO OBLIGATION OR LIABILITY THAT DOES NOT APPEAR IN THIS **LIMITED PRODUCT WARRANTY**.

PURCHASER'S SIGNATURE	X _____	DATE	_____
PRODUCT PRICE		\$	_____

INSURANCE INFORMATION

This **Agreement** is a **Limited Product Warranty** and is not insurance. The obligations of the **Warrantor** under this **Limited Product Warranty** are insured by Dealers Assurance Company. If the **Warrantor** fails to pay any covered claim within sixty (60) days after a complete proof of loss has been filed, **You** shall be entitled to make a direct claim with Dealers Assurance Company P.O. Box 1829, Addison, TX 75001, 1-800-282-8913.

CANCELLATION, TRANSFER, AND RENEWAL INFORMATION

CANCELLATION:

This **Limited Product Warranty** has been provided to **You** in conjunction with the purchase of the **R.E.D. Alert Safety System** identified on the first page of this **Limited Product Warranty**. This **Limited Product Warranty** is non-cancellable by **You** or **Us**. Coverage under this **Limited Product Warranty** will cease in the event of material misrepresentation in submission of a claim or substantial breaches of contractual duties by **You**.

TRANSFER AND RENEWAL:

This **Limited Product Warranty** cannot be transferred or renewed.

DEFINITIONS

- **ACTUAL CASH VALUE:** The current NADA "clean trade in value" of the **Vehicle** at the time of loss.
- **DATE OF LOSS:** The date on which the collision resulting in **Total Loss** of the **Vehicle** occurred. If such date is indeterminable, the **Date of Loss** will be either the date established by the Primary Comprehensive Automobile Insurance Company or the date the collision was reported to the police, whichever is the earlier.
- **FINANCE COMPANY:** Any financial institution providing financing for the purchase of the **R.E.D. Alert Safety System**.
- **LIMITED PRODUCT WARRANTY, AGREEMENT:** This document in its entirety.
- **PURCHASER, YOU, YOUR, MY, and I:** The person(s) whose name(s) is/are listed as the purchaser of the **R.E.D. Alert Safety System**.
- **SELLING COMPANY:** The entity identified on the first page of this **Limited Product Warranty** from whom **You** purchased **Your Vehicle**.
- **TOTAL LOSS:** The Comprehensive Automobile Insurance Company has deemed the **Vehicle** a total loss as a direct result of collision.
- **VEHICLE:** The **Vehicle** identified on the first page of this **Limited Product Warranty**.
- **WARRANTOR, WE, US, OUR:** The party obligated to perform under the terms and conditions of this **Agreement**. ECOBLOCK, Inc., PO Box 30250, Albuquerque, NM 87190-0250, 1-800-723-0450.

STATE DISCLOSURES

GEORGIA

Within the "YOUR RESPONSIBILITIES AND HOW TO OBTAIN SERVICE" section of this **Warranty**, the following sentence(s) are amended: "Throughout the selected term of this **Limited Product Warranty**, **You** must maintain Comprehensive Automobile Insurance Coverage on **Your Vehicle** for coverage equal to at least the **Actual Cash Value** of the **Vehicle**. Failure to do so will VOID coverage under this **Limited Product Warranty**." "Note: All submitted copies must be properly documented before any claim can be processed for payment. Handwritten copies will not be accepted. Failure to provide proper claim documentation within the forty-five (45) day period will VOID coverage under this **Limited Product Warranty**."

HAWAII

Unresolved complaints concerning a registered **Warrantor** or questions concerning the regulation of a **Warrantor** may be addressed to the Department of Consumer Affairs, 335 Merchant Street, Honolulu, HI 96813, 808-586-2790.

INDIANA

This **Limited Product Warranty** is not insurance and is not subject to Indiana insurance law.

NEW YORK

This **Limited Product Warranty** is not available to residents of New York.

OREGON

Unresolved complaints concerning a **Warrantor** or questions concerning the regulation of a **Warrantor** may be addressed to the Department of Consumer and Business Services, Insurance Division, Consumer Advocacy Unit, at 350 Winter St. NE, Salem, OR 97301-3883, 503-947-7984.

VIRGINIA

If any promise made in this **Agreement** has been denied or has not been honored within sixty (60) days after **Your** request, **You** may contact the Virginia Department of Agriculture and Consumer Services, Office of Charitable and Regulatory Programs at <http://www.vdacs.virginia.gov/food-extended-service-contract-providers.shtml> to file a complaint.

The **Warrantor's** performance under this **Agreement** is insured by Dealers Assurance Company, P.O. Box 1829, Addison, TX 75001, 1-800-282-8913. If a covered repair or approved service is not paid within sixty (60) days after proof of loss has been filed, **You** may file a claim with Dealers Assurance Company at the address listed above.